

STRAWBERRY



The first fruits of spring, strawberries herald the end of winter and everyone looks forward to their **deliciously sweet, juicy berry taste**. Enjoyed all over the world, strawberries can be eaten fresh, with clotted cream, as part of a sumptuous summer pudding or used to make juice, jam, wine and syrup.

Reminiscent of childhood ice creams and sweet treats, Le Fruit de MONIN Strawberry will impart a **perfectly ripe strawberry flavour and texture** to your drinks at any time of the year.


MONIN®



Alexandre Lapiere
MONIN Beverage Innovation Director

“Definitely one of my favourite flavours in drinks, Le Fruit de MONIN Strawberry will allow you to prepare some fresh drinks. Margarita or Daiquiri are my favourite applications for this flavour, I also like to combine it with Le Fruit de MONIN Banana for an unrivalled tasty smoothie.”



Strawberry Mojito

- 30 ml Le Fruit de MONIN Strawberry
- 40 ml light rum
- 10 mint leaves
- 4 lime wedges
- Soda water

Muddle lime, mint and MONIN flavouring. Fill the glass with crushed ice. Add rum and top with soda water. You can garnish with mint sprig and fresh strawberries. Stir and serve.



Strawberry Lemonade

- 30 ml Le Fruit de MONIN Strawberry
- 20 ml fresh lemon juice
- 120 ml soda water

Pour all ingredients into a glass filled with ice. Top with soda water. Stir gently and serve. You can garnish with lemon wheels and fresh strawberries. You can replace fresh lemon juice with MONIN Lemon Rantcho.



Strawberry Margarita

- 45 ml Le Fruit de MONIN Strawberry
- 40 ml tequila
- 20 ml triple sec liqueur
- 20 ml lime juice

Pour all ingredients into a blender filled with ice cubes. Blend until smooth. Pour mix into a margarita glass. Serve.



Strawberry Yogurt Smoothie

- 30 ml Le Fruit de MONIN Strawberry
- 120 ml yogurt

Pour ingredients into a blender filled with ice cubes. Blend until smooth. Pour mix into a smoothie glass. Serve with a straw.



Strawberry Watermelon Fruittiny

- 30 ml Le Fruit de MONIN Strawberry
- 40 ml rum
- 4-5 watermelon slices
- 3 lime wedges
- Ginger ale

Muddle fruits with Le Fruit de MONIN and lime in a tumbler glass. Fill glass with crushed ice. Add rum and stir well. Top with ginger ale. Serve.



Strawberry Vanilla Soda

- 30 ml Le Fruit de MONIN Strawberry
- 5 ml MONIN Vanilla syrup
- 180 ml soda water

Pour ingredients into a tall glass filled with ice cubes. Stir and serve with a straw.



Strawberry Touch

- 20 ml Le Fruit de MONIN Strawberry
- 15 ml MONIN Pomegranate syrup
- 40 ml vodka
- 60 ml cranberry juice
- 20 ml fresh orange juice

Pour ingredients into a shaker filled with ice cubes. Shake vigorously. Strain into a chilled martini glass. Serve.



Strawberry Popcorn Milkshake

- 30 ml Le Fruit de MONIN Strawberry
- 10 ml MONIN Popcorn syrup
- 150 ml milk

Combine ingredients in a shaker filled with ice cubes. Shake vigorously. Pour into a glass filled with ice cubes. Serve. You can garnish with strawberries and popcorn.



Strawberry Colada

- 30 ml Le Fruit de MONIN Strawberry
- 10 ml MONIN Coconut syrup
- 40 ml rum
- 60 ml pineapple juice
- 40 ml fresh cream

Pour ingredients into a blender filled with ice cubes. Blend until smooth. Pour mix into a hurricane glass. Serve.



Strawberry Cooler

- 30 ml Le Fruit de MONIN Strawberry
- 5 ml MONIN Frosted Mint syrup
- 60 ml cranberry juice
- Soda water

Pour ingredients into a shaker filled with ice cubes. Shake vigorously. Pour mix into a tumbler glass filled with ice cubes. Top with soda water. Serve.

Tasting Notes



COLOUR

Deep ruby red with some copper red glints

NOSE

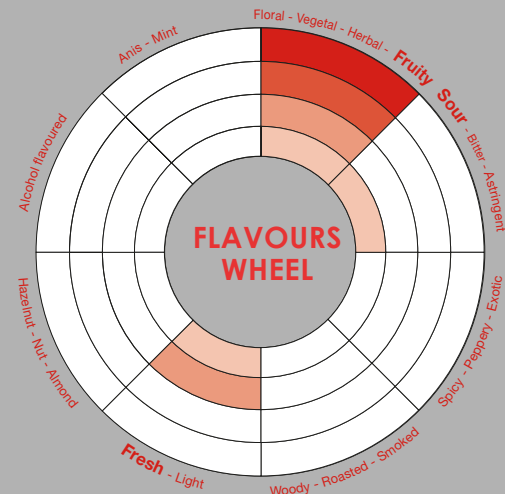
Intense ripe strawberries

ATTACK

Refreshing and juicy strawberry taste

LENGTH IN MOUTH

Acidulated notes



FLAVOURS ASSOCIATIONS

Citrus, berries, vanilla, herbs, chocolate, mint

APPLICATIONS

Smoothies, cocktails, mocktails, sodas, milkshakes, toppings, iced teas, culinary

FORMAT

1L & 500 ml

www.monin.com



With more than 100 years of experience, MONIN has become the brand of choice of the gourmet flavour business with over 140 flavours available in more than 140 countries, including the widest range of Premium Syrups, a large assortment of Exclusive Liqueurs, Gourmet Sauces, Frappé Powders, Fruit Smoothie and Cocktail Mixes. Tasteful and versatile, MONIN will allow you to meet your customers' expectations for quality, flavour uniqueness, and newness in all applications.