

# *Le Concentré de* **MONIN®**

## *Lemonades: make it Homemade!*



*Profitable,  
easy and  
quick*



### **The perfect solution to revive your business!**

Lemonade, a refreshing drink that reminds us of childhood memories, has never been more on-trend. With MONIN Lemonade Mix, you can offer customers in record time, a profitable drink that is perfectly fresh and thirst-quenching. Combining it with the many MONIN Syrup and Le Fruit de MONIN flavours allows you to offer a homemade lemonade that will become the star drink on your menu. Why not serve your favourite recipe in a **lemonade fountain**, a **glass carafe** or directly in **ready-to-go cups**?

**MONIN®**  
monin.com

# Monin Lemonade mix, the perfect solution:

**AN AUTHENTIC RECIPE MADE OF LEMON JUICE FROM SICILY**

**CONSISTENT QUALITY** all year long

**NATURAL FLAVOURINGS**

**LOW SUGAR CONCENTRATION**  
less than 110 calories in 360 ml lemonade

**GREAT CONSERVATION**  
18 months before opening and 8 weeks after in a cool place

**CONVENIENT** a home-made lemonade in 2 steps only

# Why a lemonade?

**INCREASE YOUR MARGIN** thanks to a low-cost price per drink

**BE AN ACTOR OF THE TREND**  
massive growth all over the world of lemonade drink market<sup>(1)</sup>

**ADD VALUE TO YOUR OFFER** by proposing a home-made drink with a nice garnish to increase the value perception

**GROW YOUR BUSINESS EASILY** with a simple and quick drink offer, meeting consumers expectations

**CREATE CUSTOMIZED LEMONADE** with seasonal MONIN flavours

(1) Global lemonade drinks market report, history and forecast 2014-2015, breakdown data by manufacturers, key regions, types and application. 2019

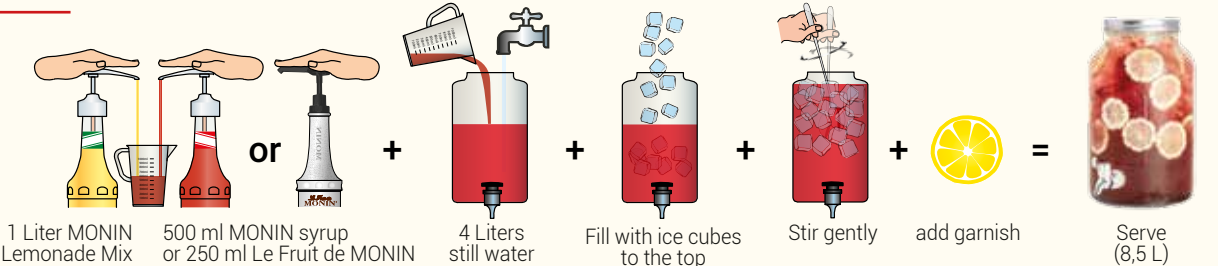
## CLASSIC LEMONADE



## FLAVOURED LEMONADE



## FLAVOURED LEMONADE - DISPENSER FORMAT



## FLAVOURS SUGGESTION

**Le Sirop de MONIN**  
Acerola • Bergamot • Cranberry • Cucumber • Elderflower  
Ginger • Green Apple • Hibiscus Lemongrass • Melon  
Mojito Mint • Orange Spritz Pink Grapefruit • Pomegranate  
Rose • Tangerine Tarragon Watermelon • Wild Strawberry

**Le Fruit de MONIN**  
Blueberry • Cherry • Granny Smith Apple • Kiwi • Lime  
Lychee • Mango • Passion Fruit • Peach • Pineapple  
Raspberry • Red Berries • Rhubarb • Strawberry • William  
Pear • Yuzu

## Boost your sales with POS



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