

# *Le Frappé de* **MONIN®**

*Offer refreshing  
Milkshakes, Frappés  
and Smoothies!*



## **The perfect solution to revive your business!**

Frozen drinks are perfect for summertime! Refreshing, tasty and indulgent they are meeting 100% consumers expectations!

To savour in store or for take away, they are perfect on a menu. Frappés and milkshakes are made with milk and ice, very easily and quickly with Le Frappé de MONIN. Only few steps to prepare those appealing drinks! Same for smoothie made in a few steps. Don't forget topping and garnish to offer your customer a great and unique experience!

**MONIN®**  
monin.com

## Why Le Frappé de Monin?

### BRING TEXTURE TO YOUR DRINK

Delay the separation effect

### CAN BE USED WITH MANY MACHINE

With blender, granita, slush, self serve machine...

### LONG CONSERVATION

Box : 24 months before opening, 2 months after opening

### CONVENIENT

Creation of frozen drink with no ice cream, easy to store, no freezer needed

### COST SAVING

45 drinks per box

## Why a frozen drink?

### ANSWER CONSUMERS EXPECTATIONS

Milkshake, smoothie and Frappé in the top 10 of the most consumed refreshing drinks<sup>(1)</sup>

### INCREASE YOUR OFFER OF FRESH AND GOURMET DRINKS

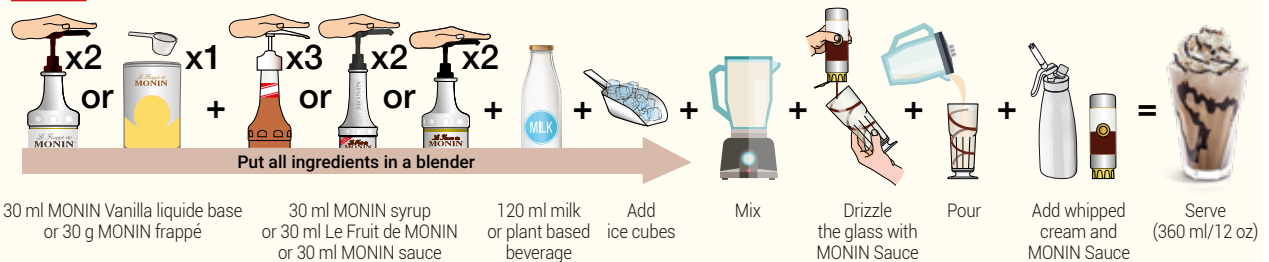
**ATTRACT MILLENNIALS<sup>(2)</sup>** Strong appeal for the iced drinks, regular consumption

**PERSONALIZE YOUR OFFER** with all MONIN flavours

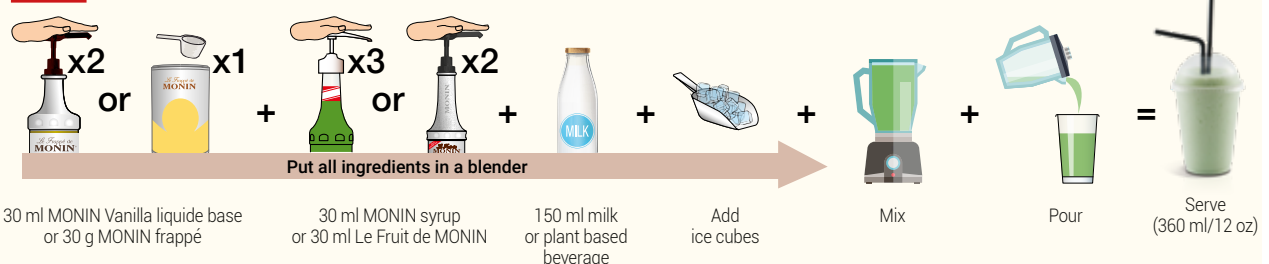
**GROW CONSUMER LOYALTY** with an unlimited flavoured option

(1) MONIN internal survey 2018  
(2) Allegra iced beverage survey 2018

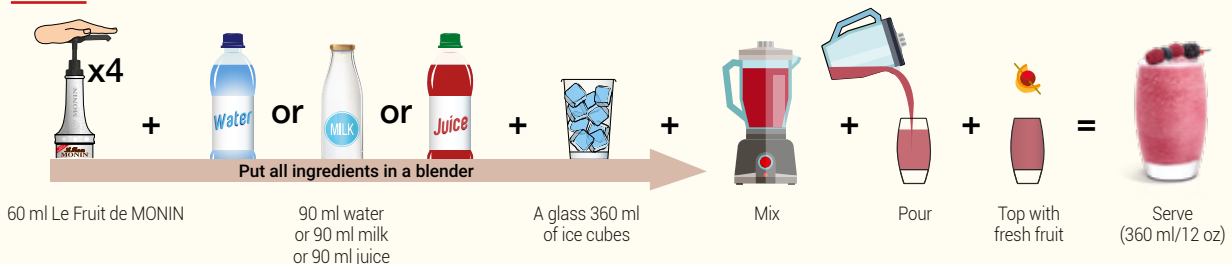
### FLAVOURED FRAPPE



### FLAVOURED MILK SHAKE



### FLAVOURED SMOOTHIE



### FLAVOURS SUGGESTION

#### Le Sirop de MONIN

Apple Pie • Bubble gum • Chai Tea • Chocolate Cookie • Cold Brew Concentrate • Macadamia • Mango • Passion Fruit • Pina Colada Pistachio • Pumpkin Spice • Salted Caramel • Speculoos Strawberry

#### Le Fruit de MONIN

Banana • Blueberry • Kiwi • Passion • Pineapple • Strawberry Williams Pear

#### La Sauce de MONIN

Caramel • Caramel Apple • Chocolate (Dark, White, Milk and Hazelnut)

## Boost your sales with POS

Table tent



poster



pump



smoothie glass



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